

NORDCODE 2019 ESPOO

TENTATIVE PROGRAMME

DRAFT NOV 21, SUBJECT TO CHANGES

WEDNESDAY 27 NOVEMBER

Venue: Undergraduate Centre (the old main building), Y203a B-Hall, 2nd Floor, street address: OTAKAARI 1
(<https://goo.gl/maps/uuAYCMP7QDsS5cGs6>)

- 13:00 **Welcome to Aalto University** *Tuomas Auvinen, Dean of School of Arts, Design and Architecture*
Welcome to IDBM & Nordcode + housekeeping *Toni-Matti Karjalainen, Research Manager*
Aalto University Experience Platform *Markus Ahola, Project Manager*
- 13:45 Keynote presentation:
Designing experiences for festivals and events *Jenni Kääriäinen, Head Designer, Tuska Festival*
- 14:30 Coffee
- 15:00 Nordcode WP Session A (Chair *Toni-Matti Karjalainen*)
15:00 1 **Prerequisites for making creativity happen in Norwegian television** *Elisabeth Morney*
15:30 2 **Have to Watch?! Provocative TV Production as a Form of Today's Media Industry** *Pauliina Tuomi*
16:00 3 **Mapping the North, designing a nightmare: Horror film locations and its touristic potential** *Piotr Wajda*
- 16:30 Coffee
- 17:00 Nordcode WP Session B (Chair *Toni-Matti Karjalainen*)
17:00 4 **Heavy Metal Fans as a Global Tribe** *Akemi Nishimura*
17:30 5 **Classifying heavy metal album covers by subgenres using machine learning** *Patrick Rinke*
- 18:00 End
18:30 *Optional visit to Music Museum FAME*

THURSDAY 28 NOVEMBER

Venue: Aalto Design Factory, The Stage, street address: BETONIMIEHENKUJA 5
(<https://goo.gl/maps/JHMKAZzY5icQqoLm9>)

- 09:00 Keynote presentation:
Fiction and organizations *Paul D. Savage, Postdoctoral Researcher, Aalto Design Factory*
- 09:45 Special session: **IDBM and new learning approaches to design and creativity**
Nordic Rebels *Miikka J. Lehtonen, Assistant Professor, Dubai Institute of Design and Innovation*
IDBM Challenge: Helsinki in 2040 *Ville Eloranta, University Lecturer, Aalto University*
- 10:30 Coffee
- 11:00 Nordcode WP Session C (Chair *Miikka J. Lehtonen*)
11:00 6 **Ideation in Design Education** *Mike Oustamanolakis*
11:30 7 **An Empirical Research based on Collaboration of Design Schools and Public Institutions** *Saniye Fişgin*
12:00 8 **Intensified! - Creative Labour as Embodied Neoliberalist Ideology in Contemporary Design Practice** *John Knight*
- 12:30 Lunch
- 14:30 Nordcode WP Session D (Chair *Miikka J. Lehtonen*)
14:30 9 **AI Design, Design AI, Designer thinking and the Theatre of the Absurd** *Rebekah Rousi*
15:00 10 **Modes of discourse in expanded visual practice** *Agnieszka Kiejziewicz*
15:30 11 **Game Design as Design** *J. Tuomas Harviainen & Annakaïsa Kultima*
- 16:00 Coffee
16:30 Special session on game design, with *Arvi Teikari, independent game developer*
17:30 End
Optional evening programme (tba.)

FRIDAY 29 NOVEMBER

Venue: Aalto University School of Business, Hall V002, street address: EKONOMINAUKIO 1
(<https://goo.gl/maps/mjbxemYnaMWDXCtk8>)

- 09:00 Nordcode WP Session F (Chair *Kirsi Manninen*)
09:00 12 **Aalto and Japan: Interinfluence of environmental integration architecture idioms** *Evgeny Pyshtkin*
09:30 13 **The presence of pine: Designing with the material in mind** *Fredrik Henriksson*
10:00 14 **The chair and the performative practice in contemporary church settings** *Anna Wahlöo*
- 10:30 Coffee
- 11:00 Nordcode WP Session G: Digital (Chair *Patrick Rinke*)
11:00 15 **Kinect4DeepDesign** *Babajide Owoyele*
11:30 16 **Drib³le Culture** *John Knight*
- 12:00 Wrap-up & final discussion
12:30 End & lunch