NORDCODE 2019 ESPOO
TENTATIVE PROGRAMME
DRAFT NOV 21, SUBJECT TO CHANGES

WEDNESDAY 27 NOVEMBER
Venue: Undergraduate Centre (the old main building), Y203a B-Hall, 2nd Floor, street address: OTAKAARI 1 (https://goo.gl/maps/uuAYCMP7QDsS5cGs6)

13:00 Welcome to Aalto University Tuomas Auvinen, Dean of School of Arts, Design and Architecture
Welcome to IDBM & Nordcode + housekeeping Toni-Matti Karjalainen, Research Manager
Aalto University Experience Platform Markus Ahola, Project Manager
13:45 Keynote presentation: Designing experiences for festivals and events Jenni Kääriäinen, Head Designer, Tuska Festival
14:30 Coffee
15:00 Nordcode WP Session A (Chair Toni-Matti Karjalainen)
15:00 1 Prerequisites for making creativity happen in Norwegian television Elisabeth Morney
15:30 2 Have to Watch?! Provocative TV Production as a Form of Today’s Media Industry Pauliina Tuomi
16:00 3 Mapping the North, designing a nightmare: Horror film locations and its touristic potential Piotr Wajda
16:30 Coffee
17:00 Nordcode WP Session B (Chair Toni-Matti Karjalainen)
17:00 4 Heavy Metal Fans as a Global Tribe Akemi Nishimura
17:30 5 Classifying heavy metal album covers by subgenres using machine learning Patrick Rinke
18:00 End
18:30 Optional visit to Music Museum FAME

THURSDAY 28 NOVEMBER

09:00 Keynote presentation: Fiction and organizations Paul D. Savage, Postdoctoral Researcher, Aalto Design Factory
09:45 Special session: IDBM and new learning approaches to design and creativity
Nordic Rebels Miikka J. Lehtonen, Assistant Professor, Dubai Institute of Design and Innovation
IDBM Challenge: Helsinki in 2040 Ville Eloranta, University Lecturer, Aalto University
10:30 Coffee
11:00 Nordcode WP Session C (Chair Miikka J. Lehtonen)
11:00 6 Ideation in Design Education Mike Oustamanolakis
11:30 7 An Empirical Research based on Collaboration of Design Schools and Public Institutions Sunive Fosgn
12:00 8 Intensified! - Creative Labour as Embodied Neoliberalist Ideology in Contemporary Design Practice John Knight
12:30 Lunch
14:30 Nordcode WP Session D (Chair Miikka J. Lehtonen)
14:30 9 AI Design, Design AI, Designer thinking and the Theatre of the Absurd Rebekah Rousi
15:00 10 Modes of discourse in expanded visual practice Agnieszka Kiejziewicz
15:30 11 Game Design as Design J. Tuomas Harviainen & Annakaisa Kultima
16:00 Coffee
16:30 Special session on game design, with Arvi Teikari, independent game developer
17:30 End
Optional evening programme (tba.)

FRIDAY 29 NOVEMBER
Venue: Aalto University School of Business, Hall V002, street address: EKONOMINAUKIO 1 (https://goo.gl/maps/mjbxemYnaMWDXCtk8)

09:00 Nordcode WP Session F (Chair Kirsi Manninen)
09:00 12 Aalto and Japan: Intervention of environmental integration architecture idioms Evgeny Pyshkin
09:30 13 The presence of pine: Designing with the material in mind Fredrik Henriksson
10:00 14 The chair and the performative practice in contemporary church settings Anna Wahlöö
10:30 Coffee
11:00 Nordcode WP Session G: Digital (Chair Patrick Rinke)
11:00 15 Kinect4DeepDesign Babajide Owoldegbile Culture John Knight
11:30 16 Dribble Culture John Knight
12:00 Wrap-up & final discussion
12:30 End & lunch